

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRC

Flight Dates	Order #	Alt Order #
07/23/12 - 08/07/12	916098	06161846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	109	116

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/03/12	PRIMETIME	8-9p	----1--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 PRIMETIME 8-9p :00 \$1,300.00 NM See MG 1.2 2 KOAT F 08/03/12 9:45 PM 20/20 Prime Other :30 NWF12102H \$1,300.00 NM MG for 1.1 08/03									
2	08/03/12	08/03/12	20/20	9-10p	----1--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 20/20 9-10p :00 \$1,300.00 NM See MG 2.2 2 KOAT F 08/03/12 20/20 Prime Other :00 \$1,300.00 NM Credited									
3	07/30/12	08/03/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT M 07/30/12 10:27 PM Action 7 News @ 10p M-F 10-1030p :30 NWF12101H \$1,100.00 NM									
5	07/30/12	08/03/12	Action 7 News @ 1030p 1030-1105p		MTWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT Tu 07/31/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 NWF12101H \$850.00 NM 3 KOAT W 08/01/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 NWF12101H \$850.00 NM									
6	07/30/12	08/03/12	Nightline	1105-1135p	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT W 08/01/12 11:19 PM Nightline 1105-1135p :30 NWF12101H \$225.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

<u>Invoice #</u> 916098-2	<u>Invoice Date</u> 08/12/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/07/12
<u>Advertiser</u> DOW SC LCV NWF NRDC	<u>Product</u> Issue		<u>Estimate Number</u> 1273 WILDLIFE/NR

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	07/30/12	08/03/12	Ellen 3-4p	3-4p	MTWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 KOAT M 07/30/12 3:30 PM Ellen 3-4p 3-4p :30 NWF12101H \$175.00 NM									
6 KOAT F 08/03/12 3:38 PM Ellen 3-4p 3-4p :30 NWF12101H \$175.00 NM									
9	07/30/12	08/03/12	Dr Oz	4-5p	MTWTF--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 KOAT M 07/30/12 4:22 PM Dr Oz 4-5p :30 NWF12101H \$325.00 NM									
6 KOAT Th 08/02/12 4:16 PM Dr Oz 4-5p :30 NWF12101H \$325.00 NM									
10	07/30/12	08/03/12	5a A7N More In The AM	5-530a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 KOAT Tu 07/31/12 5:14 AM 5a A7N More In The AM 5-530a :30 NWF12101H \$350.00 NM									
6 KOAT W 08/01/12 5:13 AM 5a A7N More In The AM 5-530a :30 NWF12101H \$350.00 NM									
5 KOAT F 08/03/12 5:23 AM 5a A7N More In The AM 5-530a :30 NWF12101H \$350.00 NM									
11	07/30/12	08/03/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 KOAT M 07/30/12 5:23 PM Action 7 News @ 5p 5-530p :30 NWF12101H \$525.00 NM									
5 KOAT Th 08/02/12 5:23 PM Action 7 News @ 5p 5-530p :30 NWF12102H \$525.00 NM									
4 KOAT F 08/03/12 Action 7 News @ 5p 5-530p :00 \$525.00 NM									
Credited									
12	07/30/12	08/03/12	5a A7N More In The AM	530-6a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 KOAT M 07/30/12 5:56 AM 5a A7N More In The AM 530-6a :30 NWF12101H \$350.00 NM									
7 KOAT W 08/01/12 5:43 AM 5a A7N More In The AM 530-6a :30 NWF12101H \$350.00 NM									
5 KOAT Th 08/02/12 5:42 AM 5a A7N More In The AM 530-6a :30 NWF12102H \$350.00 NM									
13	07/30/12	08/03/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 KOAT M 07/30/12 6:25 PM Action 7 News @ 6p 6-630p :30 NWF12101H \$800.00 NM									
7 KOAT Tu 07/31/12 6:25 PM Action 7 News @ 6p 6-630p :30 NWF12101H \$800.00 NM									
5 KOAT W 08/01/12 6:25 PM Action 7 News @ 6p 6-630p :30 NWF12101H \$800.00 NM									
8 KOAT F 08/03/12 5:59 PM Action 7 News @ 6p 6-630p :30 NWF12102H \$800.00 NM									
14	07/30/12	08/03/12	6a A7N More In The AM	6-7a	MTWTF--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 KOAT M 07/30/12 6:59 AM 6a A7N More In The AM 6-7a :30 NWF12101H \$525.00 NM									

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/30/12	08/03/12	6a A7N More In The AM	6-7a	MTWTF--	:30	4	\$525.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KOAT Tu 07/31/12 6:12 AM 6a A7N More In The AM 6-7a :30 NWF12101H \$525.00 NM 5 KOAT F 08/03/12 6a A7N More In The AM 6-7a :00 \$525.00 NM Credited									
15	07/30/12	08/03/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	3	\$825.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 3 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KOAT M 07/30/12 6:41 PM Entertainment Tonight 630-7p 630-7p :30 NWF12101H \$825.00 NM 5 KOAT Tu 07/31/12 6:46 PM Entertainment Tonight 630-7p 630-7p :30 NWF12101H \$825.00 NM 4 KOAT Th 08/02/12 6:46 PM Entertainment Tonight 630-7p 630-7p :30 NWF12102H \$825.00 NM									
16	07/30/12	08/03/12	Good Morning America	7-9a	MTWTF--	:30	7	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 6 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 KOAT M 07/30/12 7:49 AM Good Morning America 7-9a :30 NWF12101H \$350.00 NM 9 KOAT Tu 07/31/12 8:40 AM Good Morning America 7-9a :30 NWF12101H \$350.00 NM 10 KOAT W 08/01/12 7:59 AM Good Morning America 7-9a :30 NWF12101H \$350.00 NM 13 KOAT Th 08/02/12 7:25 AM Good Morning America 7-9a :30 NWF12101H \$350.00 NM 11 KOAT Th 08/02/12 8:59 AM Good Morning America 7-9a :30 NWF12102H \$350.00 NM 12 KOAT F 08/03/12 8:38 AM Good Morning America 7-9a :30 NWF12102H \$350.00 NM									
17	07/30/12	08/03/12	Live with Regis & Kelly 9-10a	9-10a	MTWTF--	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KOAT W 08/01/12 9:37 AM Live with Regis & Kelly 9-10a 9-10a :30 NWF12101H \$200.00 NM 4 KOAT Th 08/02/12 9:54 AM Live with Regis & Kelly 9-10a 9-10a :30 NWF12102H \$200.00 NM 6 KOAT F 08/03/12 9:53 AM Live with Regis & Kelly 9-10a 9-10a :30 NWF12102H \$200.00 NM									
19	07/28/12	08/04/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 10:22 PM Action 7 News @ 10p Sat 10-1035p :30 NWF12102H \$675.00 NM									
20	07/28/12	08/04/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 5:12 PM Action 7 News @ 5p Sat 5-530p :30 NWF12101H \$300.00 NM									
21	07/28/12	08/04/12	5-6a	5-6a	-----1-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 5:29 AM 5-6a 5-6a :30 NWF12102H \$150.00 NM									
22	07/28/12	08/04/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM

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Lehigh Valley, PA 18002-6868

Invoice # 916098-2	Invoice Date 08/12/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/07/12
Advertiser DOW SC LCV NWF NRDC		Product Issue	Estimate Number 1273 WILDLIFE/NRDC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	07/28/12	08/04/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KOAT Sa 08/04/12 6:27 PM Sa A7N @ 6P 6-630p :30 NWF12102H \$300.00 NM									
23	07/28/12	08/04/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----3- 3 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KOAT Sa 08/04/12 6:23 AM Sa 6a A7N More in the AM 6-9a :30 NWF12101H \$325.00 NM 3 KOAT Sa 08/04/12 6:52 AM Sa 6a A7N More in the AM 6-9a :30 NWF12102H \$325.00 NM 5 KOAT Sa 08/04/12 8:14 AM Sa 6a A7N More in the AM 6-9a :30 NWF12102H \$325.00 NM									
35	08/06/12	08/07/12	Action 7 News @ 10p M-F	10-1030p	MT-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M 08/06/12 Action 7 News @ 10p M-F 10-1030p :00 \$1,100.00 NM Credited									
36	08/06/12	08/07/12	The View 10-11a	10-11a	MT-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT Tu 08/07/12 The View 10-11a 10-11a :00 \$225.00 NM Credited									
37	08/06/12	08/07/12	Action 7 News @ 1030p	1030-1105p	MT-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M 08/06/12 Action 7 News @ 1030p 1030-1105p :00 \$850.00 NM Credited									
38	08/06/12	08/07/12	Nightline	1105-1135p	MT-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M 08/06/12 Nightline 1105-1135p :00 \$225.00 NM Credited									
39	08/06/12	08/07/12	Ellen 3-4p	3-4p	MT-----	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KOAT M 08/06/12 Ellen 3-4p 3-4p :00 \$175.00 NM Credited 1 KOAT Tu 08/07/12 Ellen 3-4p 3-4p :00 \$175.00 NM Credited									
40	08/06/12	08/07/12	Dr Oz	4-5p	MT-----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$325.00									

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916098-2	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	08/06/12	08/07/12	Dr Oz	4-5p	MT-----	:30	2	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 08/06/12 Dr Oz 4-5p :00 \$325.00 NM Credited 1 KOAT Tu 08/07/12 Dr Oz 4-5p :00 \$325.00 NM Credited									
41	08/06/12	08/07/12	5a A7N More In The AM	5-6a	MT-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 08/06/12 5a A7N More In The AM 5-6a :00 \$350.00 NM Credited 1 KOAT Tu 08/07/12 5a A7N More In The AM 5-6a :00 \$350.00 NM Credited									
42	08/06/12	08/07/12	Action 7 News @ 5p	5-530p	MT-----	:30	2	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 Action 7 News @ 5p 5-530p :00 \$525.00 NM Credited 2 KOAT Tu 08/07/12 Action 7 News @ 5p 5-530p :00 \$525.00 NM Credited									
43	08/06/12	08/07/12	5a A7N More In The AM	5-6a	MT-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 5a A7N More In The AM 5-6a :00 \$350.00 NM Credited 2 KOAT Tu 08/07/12 5a A7N More In The AM 5-6a :00 \$350.00 NM Credited									
44	08/06/12	08/07/12	Action 7 News @ 6p	6-630p	MT-----	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 08/06/12 Action 7 News @ 6p 6-630p :00 \$800.00 NM Credited 1 KOAT Tu 08/07/12 Action 7 News @ 6p 6-630p :00 \$800.00 NM Credited									
45	08/06/12	08/07/12	6a A7N More In The AM	6-7a	MT-----	:30	2	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 6a A7N More In The AM 6-7a :00 \$525.00 NM Credited 2 KOAT Tu 08/07/12 6a A7N More In The AM 6-7a :00 \$525.00 NM Credited									
46	08/06/12	08/07/12	Entertainment Tonight 630-7p		MT-----	:30	1	\$825.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 1 \$825.00									

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Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	08/06/12	08/07/12	Entertainment Tonight 630-7p		MT-----	:30	1	\$825.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 Entertainment Tonight 630-7p 630-7p :00 \$825.00 NM Credited									
47	08/06/12	08/07/12	Good Morning America 7-9a		MT-----	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 3 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 Good Morning America 7-9a :00 \$350.00 NM Credited 2 KOAT Tu 08/07/12 Good Morning America 7-9a :00 \$350.00 NM Credited 3 KOAT Tu 08/07/12 Good Morning America 7-9a :00 \$350.00 NM Credited									
48	08/06/12	08/07/12	Live with Regis & Kelly 9-10a		MT-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 Live with Regis & Kelly 9-10a 9-10a :00 \$200.00 NM Credited									
Total Spots							42		

Payment Terms 30 Days

Gross Total	\$20,300.00
Agency Commission	\$3,045.00
Net Amount Due	\$17,255.00
New Mexico Tax Rate 7.0%	\$1,207.85
Amount Due	\$18,462.85